



Bott Radio Network
Kirkville, MO (KLTE-FM)
10550 Barkley #100
Overland Park, KS 66212

Red Letter Communications Inc (3)
PO Box 819
Cape Girardeau, MO 63701

Contract # 36850
Schedule Dates 07/20/16-08/02/16
Advertiser Kinder for Governor (19) (6821)
Agency Red Letter Communications Inc (3) (1530)
Product Political (1179)
Brand Kinder for Governor (12659)
Salesperson Michaels, Lisa (1134)
Sales Office KCCV (AM & FM)
Buyer Name Berens, Samantha
Phone/Fax (573) 334-7410 /
CPE N/A 281
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 07/19/16
Last Modified
Entered By Marcus Crockett
CO-OP No
Headline #
Demo
Order Type Normal New
Package Deal
Commission % 15.00
Commission \$174.36
Net Total \$988.04
Sales Tax

Kirkville, MO (KLTE-FM)

By Broadcast Month	Spots	Rate
Jul. 2016	120	\$871.80
Aug. 2016	40	\$290.60
Grand Total:	160	\$1,162.40

65.0%

7/19/16 0.5

COPY CHECKED IN ..
COPY ASSIGNED ..
e-mailed ..

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / SPOT	07/20/16-07/24/16	3	:30	5A- 11:59:59P (CST)					6	6	6	6	30	\$6.12	\$183.60	Kirkville, MO (KLTE-FM)		7/19/16
Est 2.0	Unapproved (NewL) / SPOT	07/25/16-07/31/16	3	:30	5A- 11:59:59P (CST)		5	4	4	4	4	5	4	30	\$6.12	\$183.60	Kirkville, MO (KLTE-FM)		7/19/16
Est 3.0	Unapproved (NewL) / SPOT	08/01/16-08/02/16	3	:30	5A- 11:59:59P (CST)		10	10						20	\$6.12	\$122.40	Kirkville, MO (KLTE-FM)		7/19/16
Est 5.0	Unapproved (NewL) / SPOT	07/20/16-07/24/16	3	1:00	5A- 11:59:59P (CST)				6	6	6	6	6	30	\$8.41	\$252.30	Kirkville, MO (KLTE-FM)		7/19/16
Est 6.0	Unapproved (NewL) / SPOT	07/25/16-07/31/16	3	1:00	5A- 11:59:59P (CST)		5	4	4	4	4	4	5	30	\$8.41	\$252.30	Kirkville, MO (KLTE-FM)		7/19/16
Est 7.0	Unapproved (NewL) / SPOT	08/01/16-08/02/16	3	1:00	5A- 11:59:59P (CST)		10	10						20	\$8.41	\$168.20	Kirkville, MO (KLTE-FM)		7/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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D. B. e
2/19/14

11:14 AM

11530

Phone: 573-334-7410

Format: Religious

6502 #36850

Signature: _____

Please send invoices to Red Letter Communications, attention Samantha Berens. All invoices must include above referenced estimate number, tearsheets and/or affidavits of performance; payment will not be remitted without these. Signature denotes acceptance of terms and confirmation of placement. Please return signed copy by email to sam@rlci.com or by fax to 214.771.0441.

I represent that the payment for the above described broadcast time has been furnished by:

Missourians For Peter Kinder

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Justin Brown

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05/31/16

Date

Digitally signed by Samantha Berens
Date: 2016.05.31 11:39:33 -05'00'

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Pat Kulon
Printed Name

Sales mgr
Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Bott Radio Network, Missouri	Date: 05/31/16
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I, Samantha Berens,
 being/on behalf of: Peter Kinder,
 a legally qualified candidate of the Republican
 political party for the office of: Governor
 in the State of Missouri
 election to be held on: Tuesday, August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	ROS	M-Su		Avg 12	2

Attach proposed schedule with charges (if available): see attached